



FALL NETWORKING EVENT

October 29, 2009

The Hudson Terrace

The Retail Network presents an awesome
night of networking and nightlife

event sponsorship opportunities

**THE RETAIL
NETWORK**
MAKE THE CONNECTION

about TRN

We are the New York areas premier **social networking group** for retail real estate professionals. Our primary focus is to create an informal energetic environment for retail real estate professionals, like yourself, to network.

We do this by hosting exclusive events in which you can relax and meet like-minded, enthusiastic individuals. What sets us apart from the rest is that our network is purely retail related, so you will only meet people who can potentially benefit you in business. It's as simple as that.

The Retail Network is a Not-for-Profit trade association. A portion of the proceeds from each event will benefit various charitable organizations. To help fund the organization and its networking events we've developed a corporate sponsorship program. By participating in this program, corporations can reach the most influential retail real estate professionals in the New York area.

executive board members

Brian Schuster, Broker, Ripco Real Estate Corp.

Charles Hirsch, President, Millbrook Properties, Ltd.

Douglas A. Epstein, VP of Real Estate, Modell's Sporting Goods

Douglas Weinstein, Managing Director, Sholom & Zuckerbrot Realty LLC

Edward J. Glackin, COO, Colin Development LLC

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Scott Milnamow, VP of Real Estate Development, Raymour & Flanigan

Stanley Levine, Chief Executive Officer, East Coast Abstract

Stu Fagen, President, The Fagen Group

William H. Miller, Vice President, Jones Lang LaSalle Inc.

The Retail Network is proud to offer sponsorship opportunities at their Fall event at Hudson Terrace.

Hudson Terrace is one of New York City's most desirable event destinations and has played host to corporations, politicians, celebs, diplomats and the party-elite. Tucked along the Hudson River at the edge of Midtown, Hudson Terrace will be a magnet for the retail real estate community and promises to be a lively night of connections, cocktails and cheer.

event sponsorship opportunities

\$10,000 (1 available)

- Identified as Lead Sponsor on all materials
- Logo projection on building façade
- 1 prominent space behind bar
- Logo on LED video chandelier
- On TRN "step and repeat" signage

\$5,000 (4 available)

- Frame behind bar
- Logo on LED video chandelier (paired with other sponsor)
- Bathroom Door

\$5,000 (1 available)

- Server shirts (front/back logo)
- Bar Napkins with company logo

\$3,000 Cigar Lounge (1 available)

- Signage in cigar lounge and speed networking tent
- Logo on cigar

\$3,000 Speed Networking (1 available)

- Signage in speed networking tent
- Logo on pads to be handed out to all Speed Networking participants

\$2,000 Bus (1 available)

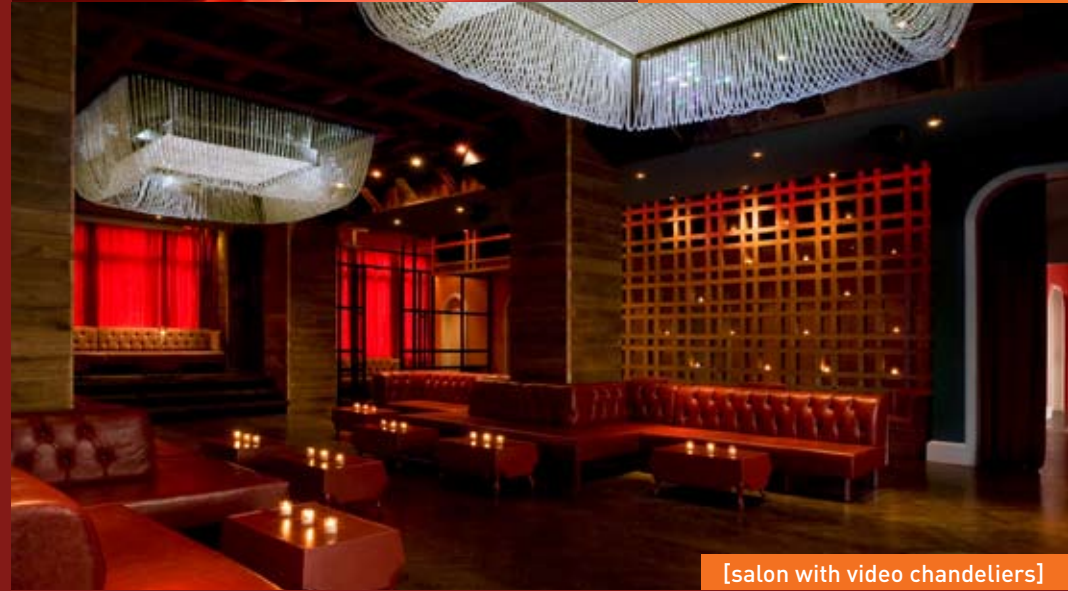
- Signage on bus
- Ability to self promote on bus, i.e.: run promotional video on screen in bus, hand out anything, speak to the bus audience on trip

\$1,000

- Leave behind in gift bag giveaway



[main bar with 7 sign opportunities]



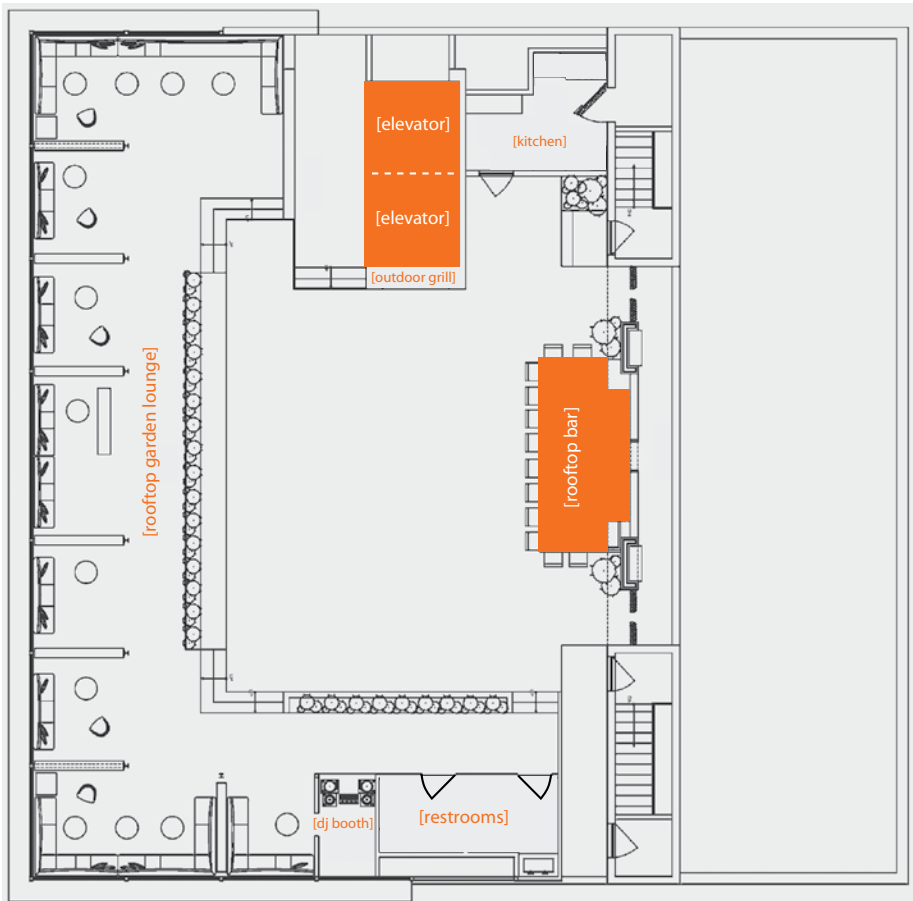
[salon with video chandeliers]

[rooftop garden lounge with logo projection for anchor sponsor on adjacent building]



[step & repeat wall]

floorplans



rooftop garden lounge



the salon and garden terrace

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